


PRESS CLIPPING

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Bangkok Land Public Company Limited or BLAND, one of Thailand's leading property developers, has continued developing commercial projects to accommodate business growth and fulfill every lifestyle. Now it is expanding its shopping center market by opening "Cosmo Bazaar" Phase 2 which is connected to "Cosmo Bazaar" Phase 1 that has been open since 2017. The whole project covers a total area of 102,460 square meters between the two buildings and features over 300 retail stores with an investment of 2 billion baht. "Cosmo Bazaar," an all-inclusive entertainment complex in a high market-potential location with convenient transportation, less traffic, and a parking facility that can accommodate more than 2,200 vehicles, is now open to the public.

"What ensures us that "Cosmo Bazaar" will be able to compete in the retail market well because we have our own customer base which is nonexistent in other projects. Our customer base consists of all the people in the vicinity of Muang Thong Thani whether it be residents in condominiums, single houses, townhouses, office workers, civil servants, students, parents. It can be called as the center of the community or the center of entertainment comprising of more than half a million people not including those travelling to and attending seminars at the IMPACT Exhibition and Convention Center, Muang Thong Thani. The location is like a new tourist attraction for both Thai and foreigners with the exceeding number of visitors of more than 30 million people each year. Therefore, we have different marketing strategies for each group. The current potential of people and economy in Muang Thong Thani is extremely high. The residents in the area we call "Muang Thong Thani" is our main customer base. Imagine how high a demand is and that's how "Cosmo Bazaar" project has come into being as the answer to all demands in one place under the concept of "Answer All You Need," said Mr. Pinyo Thongchua, General Manager of Bangkok Land Agency Co., Ltd., a subsidiary of Bangkok Land PCL.

The "Cosmo Bazaar" project is a shopping and entertainment center in the heart of Muang Thong Thani in an elegant 10-story building comprising two connected buildings accommodating over 300 stores including leading restaurants such as Starbucks, S&P, KFC, MK, Yayoi, Katsuya, Santa Fe, and IT shops and a game arcade. In addition, it is a fun-filled entertainment hub featuring Hero City Game Center, five SF Cinema movie theaters, maxvalu, the biggest supermarket in Thailand with a total area of over 3,000 square meters, and Jetts 24 Hour Fitness, a trendy 24-hour health club for health-conscious consumers including postal delivery services, public and private service centers providing services for the application of a National ID card, birth and death certificate, relocation, motor insurance and travelling ticket reservation.

To ensure the utmost convenience, comfort and safety for customers, "Cosmo Bazaar" Phase 1 also provides a transportation terminal (Cosmo Bazaar: Van Stations) on the second floor. The air-conditioned van stations offer daily van service with a clean waiting area, queue machines with 12 available seats per queue, LCD monitors displaying platform numbers and routes, retail shops, beverages, and clean toilets. In addition, all the drivers need to pass the medical examination to check for any signs of health conditions for the safety of the passengers. There are 5 van stations operated daily between Muang Thong Thani and the major stations: Victory Monument, Future Park, Sanam Luang, The Mall Ngamwongwan, and Chatuchak, from 5 a.m. to 10 p.m.